

International Federation of Polarity Therapy Organizations

Press Release

The newly formed 'International Federation of Polarity Therapy Organizations (IFPTO)' is pleased to report the completion of our inaugural meeting! During September 24 - 26, 2010, fourteen participants representing Polarity Therapy associations from 8 countries gathered in Engen, Germany to create this Federation. Our intention was to explore the interest and possibilities and begin the work - it was a great success! The Federation will provide a forum where Polarity Therapy associations from around the world can share their ideas and work together toward common goals, while maintaining their unique role and identity in their country.

The group defined the Charter for the Federation, including Mission, Principles, Membership Criteria and Key Focus areas. Four committees were formed to continue the work over the next year in each Focus area – one each for Marketing, Website Development, Education, and Standards.

During the meeting we spent considerable time exploring branding ideas, and we emerged with an exciting core phrase or 'slogan' – as soon as we identify an image/logo to go with it, it will be unveiled to everyone!

Indicative of a truly international group, three languages were prevalent – German, Spanish and English – we were blessed to have participants who were fluent in all 3 and able to translate real time. The energy and camaraderie during meals and social times was fabulous – many new friendships were formed, and lots of stories shared (mostly in German and Spanish!). There were representatives from Germany, Switzerland, France, Spain, Chile, Mexico, USA and Canada. People from several additional countries had hoped to attend, but were unable to join us this time.

The Federation members are very excited about this new beginning and our mission of “supporting the expansion of Polarity Therapy of Dr. Stone all over the world”. As we spread the word, we will welcome many more countries to the Federation. In the meantime, we look forward to a great year and much progress towards our goals!

October 20, 2010